



THE LEADING BODY REPRESENTING
THE UK INTERNATIONAL FREIGHT SERVICES INDUSTRY

BIFA urges forwarding community to get behind apprenticeship initiative

The British International Freight Association (BIFA), which has been encouraging an employer group that is behind a specific Apprenticeship Standard for an **International Freight Forwarding Operative**, now calls on the wider freight community to provide broader support for the initiative.

The employer group has recently submitted an Expression of Interest (EOI) – but before the Department for Education makes its final decision and as part of the assessment process – it is inviting you to comment on proposals to develop new Apprenticeship Standards, before a decision is made on whether to approve them for further development.

Robert Keen, BIFA director general, says: “Not only do we need to attract more young people to the industry, but it is vital that we have an apprenticeship that is relevant to their day-to-day work.

“The group have done some great work to get to the EOI point, now it is really important we show our support for the submission – which will greatly benefit our industry – by getting as many people as possible to complete this online survey.”

The deadline is **Sunday 5th February** and it can be accessed [here](#).