

# Air Asia India and Wingspan Group Deploy SmartKargo

CAMBRIDGE, Mass. and MUMBAI, India, Jan. 24, 2017

PRNewswire-iReach/ -- SmartKargo, the world's most advanced air cargo management solution, went live and will support end to end cargo business processes for Air Asia India. Wingspan Group selected SmartKargo for its comprehensive and highly configurable product that is becoming a global standard for Passenger Airlines engaged in the business of moving cargo using available belly space.

Wingspan Group Chairman & Managing Director Neeraj Rathe said: "SmartKargo provides all needed software to perform complex air cargo functions literally out-of-the-box! Amongst all the Air Cargo solutions we have used in the past, SmartKargo has the highest number of configurable parameters built in. This reduces implementation time drastically in comparison to any other IT solution we have seen in this space. There is no software to install, no hardware to buy and we are in business quickly."

"SmartKargo solution has become a industry standard in this part of the world. A large number of users in the air cargo community already use the product and like the intuitive user interface. All local requirements like taxes are built-in and the product operates in a global environment too! The company's ability to scale up on demand will be very useful as we add aircraft and extend our network," said Mr.Madhukar Salla of Air Asia India.

"SmartKargo is a good fit for Wingspan and Air Asia India who desired to quickly capture our system's many benefits without having to make a large upfront investment in infrastructure, said Jay Shelat,

EVP Sales & Marketing, SmartKargo. "SmartKargo is built upon the world's leading global cloud infrastructure, Microsoft Azure. Because the Azure platform is continually evolving with emerging technology, the SmartKargo solution also updates with the platform, which means the solution is always cutting edge."

Mr. Greg Jones, Managing Director, Worldwide Hospitality & Transport for Microsoft added: "Microsoft's commitment to security, privacy and control, compliance and transparency, and our investments in this space, are unmatched. Airlines and their partners in the cargo chain choose the Microsoft Cloud because it is open, flexible and has a full spectrum of services to meet their evolving needs."

For more information visit [www.smartkargo.com](http://www.smartkargo.com)

### **About SmartKargo**

The SmartKargo Cargo Management solution, is aimed at accelerating revenue growth for airlines' cargo business. This IATA-compliant, state-of-the-art platform provides airlines with a comprehensive integrated and intelligent set of tools that improve real-time online sales, booking and space reservation, operations and handling, revenue accounting, business intelligence, mobility and more. By harnessing the benefits of recent advancements in cloud computing, mobility and machine learning, SmartKargo provides airlines and ground handlers with an easy-to-use, customizable solution. The 100% cloud-based SmartKargo Cargo Management suite effectively provides a seamless and top-notch experience to clients with an unmatched speed-to-market. SmartKargo is a product of Cambridge, Massachusetts-based QuantumID Technologies, Inc. which is headquartered next to MIT recently described as the "most innovative square mile on the planet."