

Paris-CDG, Amsterdam-SPL, October 13, 2015.

## **Air France KLM Martinair Cargo implements Accenture Air Cargo Reservations Software to improve customer service and optimize capacity**

NEW YORK; October 13, 2015 -- Air France KLM Martinair Cargo has worked with Accenture (NYSE: ACN) to implement [Accenture Air Cargo Reservations software](#), part of the [Accenture Freight & Logistics Software \(AFLS\) suite](#). AFLS supports optimizing freight capacity over the entire network, offering customers complete solutions and booking efficiency.

Air France KLM Martinair Cargo is using AFLS software to create a single view of booking options across Air France KLM Martinair Cargo and partner networks. The AFLS software is used for flight profiling activities in addition to allocation management, entry conditions and restrictions. This helps improve booking efficiency and revenue management execution to further increase both customer satisfaction and profitability.

“With Accenture’s software we further improve our capability to offer fast and complete solutions to our customers,” said Wijnand de Groot, Vice President Customer Service, Air France KLM Martinair Cargo. “After extensive preparations and testing, we are pleased to announce that we can book all options in our joint network in one system.”

The AFLS solution automates capacity checks, reduces manual intervention by revenue managers, and provides better insight into space availability. This makes the air cargo reservations process quicker and more efficient.

“Accenture’s software helps Air France KLM Martinair Cargo to further improve the speed of quotation and booking processes,” said Ganesh Vaideeswaran, managing director, Accenture Freight and Logistics Software. “One seamless system provides an overall view of the network and booking options, helps increase efficiency and revenue management execution, and ultimately raises customer satisfaction and profitability.”

## About Air France KLM Martinair Cargo

Air France-KLM Group is a global airline with a strong European base. Main areas of business are passenger transport, cargo transport and aeronautical maintenance.

Air France-KLM is the leading Group in terms of international traffic on departure from Europe.

In 2015, it offers its customers access to a network covering 316 destinations in 115 countries thanks to its four brands Air France, KLM Royal Dutch Airlines, Transavia and HOP! Air France. With a fleet of 546 aircraft in operation and 87.4 million passengers carried in 2014, Air France-KLM operates up to 2,200 daily flights from its hubs at Paris-Charles de Gaulle and Amsterdam-Schiphol.

In 2014, Air France KLM Martinair Cargo carried 1.3 million tons of cargo. In addition to its global network of passenger aircraft, the group offers cargo maindeck capacity on 2 B777 Freighters, 4 B747-400 Freighters, 4 MD-11 Freighters and 15 B747-400 Combis. Find out more [www.afklcargo.com](http://www.afklcargo.com)

Air France and KLM are members of the SkyTeam alliance which has 20 member airlines, offering customers access to a global network of over 16,320 daily flights to 1,052 destinations in 177 countries.

## About Accenture

Accenture is a global management consulting, technology services and outsourcing company, with more than 358,000 people serving clients in more than 120 countries. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world's most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments. The company generated net revenues of US\$31.0 billion for the fiscal year ended Aug. 31, 2015. Its home page is [www.accenture.com](http://www.accenture.com)

Accenture Software combines deep technology acumen with industry knowledge to develop differentiated software products. It offers innovative software-based solutions to help organizations to meet their business goals and achieve high performance. Its home page is [www.accenture.com/software](http://www.accenture.com/software). The homepage for Accenture Freight and Logistics Software is [www.accenture.com/afis](http://www.accenture.com/afis).

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