



Veidekke Asphalt, the number one Norwegian producer of asphalt, starts innovative transportation visibility project with Shippeo

Paris / Oslo, October 20th, 2020 - Shippeo, the European leader in real-time transportation visibility solutions, is proud to announce an innovative cooperation with Veidekke Asphalt, the largest Norwegian producer of asphalt.

Each year, Veidekke Asphalt produces enough asphalt to lay more than 2,000 kilometers of roads in Norway. Their inbound logistics operation oversees the transportation of around 3 million tons of raw materials to Veidekke's production facilities, with another 3 million tons of finished product transported to Veidekke's asphalt paving projects as part of their outbound logistics operation.

One of the main objectives for Veidekke's project with Shippeo, is to gain real-time visibility of deliveries to monitor a vital part of Veidekke Asphalt's inbound logistics. By using Shippeo's transportation visibility platform, Veidekke Asphalt will know the position and precise ETA of deliveries, so they can manage their logistics with maximum efficiency.

"We find Shippeo's visibility platform a very promising solution for increasing visibility in our logistics operations, and we will use it to identify opportunities for improving flows and efficiencies in our logistic processes" Eyvind Zetterberg, Project Manager at Veidekke Asphalt, says. *"Our goal is to provide our production sites with a platform that helps them manage inbound logistics and identify problems before they occur. The cooperation will also give us valuable experience with the implementation of digital tools in our supply chain."*

"We are thrilled to partner with Veidekke Asphalt and support them in improving the digitalization of their logistical processes, enhancing their overall business results", Dennis van Bodegom, Director Northern Europe at Shippeo, says. *"With our platform, Veidekke expects to save on costs thanks to improved efficiencies and the reduction of repetitive and time-consuming tasks. They will also be more agile in their day to day operations. I'm impressed by the vision and decisiveness of Veidekke Asphalt. This is a promising project and an exciting step for Shippeo in the Nordic market."*

About Veidekke Asphalt

Veidekke Asphalt, part of the Veidekke Group, is Norway's largest producer of asphalt with significant production of aggregates as well as road operations and maintenance services. Annual turnover is approximately NOK 3 billion, and the company has a total of 900 employees working across more than 30 different locations in Norway, from Kirkenes and Alta in the north, to Sandnes and Skien in the south. For more information, please visit www.veidekke.com

About Shippeo

Shippeo, the European leader in real-time transportation visibility, helps major shippers and logistics service providers leverage transportation to deliver exceptional customer service and achieve operational excellence. Their Multimodal Visibility Network connects FTL, LTL, parcel, and container transport and integrates 700+ TMS, telematics and ELD systems using a unique API.

The Shippeo platform provides instant access to real-time delivery tracking, automates customer processes and offers unmatched ETA accuracy thanks to a proprietary and industry-leading algorithm



developed in-house. Global brands like Carrefour, Schneider Electric, Faurecia, Saint-Gobain and ECKES Granini trust Shippeo to track more than 10 million shipments per year across 70 countries.

Learn more at www.shippeo.com

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