

PRESS RELEASE
For Immediate Release

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Transmar Corporation, a Carrier Focused on the Middle East and Africa, Joins INTTRA's Network

Parsippany, N.J., and New Cairo, Egypt, October 23, 2017- INTTRA, the ocean container shipping industry's largest neutral network, and Transmar Corporation, a wholly-owned subsidiary of IACC Holdings and a leading carrier, today announced a new relationship for electronic booking and shipping instructions processing in the Middle East, Red Sea, Arabian Gulf and East Coast of Africa.

Transmar customers may now send their booking and shipping instructions through INTTRA's global network to provide more efficient services for customers by shifting to digital transactions and improving operational efficiencies.

"We are delighted to see the growing number of carriers joining INTTRA's network to provide a better service to their customers," said Inna Kuznetsova, INTTRA's President and COO. "The addition of Transmar as one of our newest carriers to address the Middle East, Red Sea, Arabian Gulf and the East Coast of Africa, means their customers will have a more efficient way to book containers and receive container tracking information."

"Transmar's path to achieving growth and customer satisfaction is through digitization and optimization, which has the potential to take cost out of our operations" said Mohamed El Ahwal, CEO, Transmar. "INTTRA and its network will enable us to expand by reducing manual bookings, and building a more efficient booking experience for our customers."

About INTTRA

INTTRA is the largest neutral electronic transaction platform, software and information provider at the center of the ocean shipping industry. INTTRA's innovative products, combined with the scale of our network, empower our customers to trade with multiple parties and leverage ocean industry information to improve their business. Connecting over 225,000 shipping professionals with more than 50 leading Carriers and over 120 software alliance partners, INTTRA streamlines the ocean trade process. Over 700,000 container orders are initiated on the INTTRA platform each week, representing over one quarter of global ocean container trade.

About Transmar Corporation

Transmar is a leading container shipping line that provides reliable, sustainable and safe services to businesses across the Middle East, Red Sea, Arabian Gulf and East Coast of Africa. Previously known as IACC Shipping, Transmar is a wholly-owned subsidiary of IACC Holdings (formerly IACC Group). With nearly four decades of experience, Transmar has built a solid reputation as a strong, agile, and highly responsive shipper. Pioneers of container liner service, Transmar is a forward-looking innovator who continually strives to improve regional trade while expanding growth on a global scale.