

Press release

Hamburg Süd reefer equipment meets the GDP guidelines for the transportation of pharmaceutical products

New software enables flexible response to customer wishes

Hamburg, June 21, 2017. The transportation of pharmaceutical products in reefer equipment is subject to the particularly strict guidelines of the Good Distribution Practice (GDP) scheme. Hamburg Süd will be meeting the requirements with regard to calibration processes as of July and therefore be able to respond flexibly to corresponding customer wishes.

The guidelines for GDP are specified by the World Health Organization as well as the European Commission. They stipulate that the temperature-regulating sensors of the reefer machinery not only monitor each other automatically, but also that calibration has to take place, and be documented, at regular intervals.

By installing software developed by the container manufacturer Carrier, Hamburg Süd is able to upgrade its reefer container fleet accordingly at short notice and on demand as part of the customary pre-trip inspection (PTI). "Hamburg Süd is one of the leading reefer container carriers worldwide. With our new offering, we can respond even better to the complex requirements of our customers and provide a high-grade and significantly cheaper alternative to airfreight. At the same time, we are positioning ourselves in a strategically important growth market," explains Frank Smet, Member of the Executive Board of Hamburg Süd. The demand for medicines is rising worldwide and, with it, the shipment volumes in this segment. The reasons for this include the growth in the global population and the increasing number of elderly people.

At Hamburg Süd, an in-house pharma team works on developing special transportation solutions for the high quality requirements of pharmaceutical cargo. In addition, Hamburg Süd has an Integrated Management System certified according to the ISO 9001:2015 and ISO 14001: 2015 standards.

More information on the Internet at www.hamburgsud-line.com/reefer

About Hamburg Süd

Hamburg Südamerikanische Dampfschiffahrts-Gesellschaft KG – Hamburg Süd for short – ranks among the ten largest container shipping companies worldwide. With 116 container ships, a slot capacity of round 600,000 TEU, and around 50 liner services, some 6,300 employees in 250 offices spread across the globe ensure that customers receive logistics solutions tailored to their individual needs. The transportation of fresh produce is a core competence of the shipping group. Hamburg Süd is one of the Top 5 reefer carriers and among the market leaders in the North–South trades. Since late 2014, it has also been operating on the East–West trade lanes. Founded in 1871, Hamburg Süd enjoys a global presence as a quality carrier with its Brazilian subsidiary Aliança and under the brand CCNI (Compañía Chilena de Navegación Interoceánica). In tramp shipping, the company operates bulk carriers and product tankers under the names Rudolf A. Oetker (RAO), Furness Withy Chartering, and Aliança Bulk (Aliabulk). In addition to high quality standards, sustainable action is an integral part of Hamburg Süd's corporate philosophy. More information on the Internet at hamburgsud.com

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