

Press release, June 19, 2017

Do you have the right recipe for a BIFA Freight Service Award?

The British International Freight Association - www.bifa.org – has added a culinary touch to its annual Freight Service Awards event as this year's competition opens for entries.

BIFA's Director General, Robert Keen has revealed that the celebrity host for the awards ceremony in January 2018 will be entrepreneur and musician Levi Roots.

“I am often asked for the secret ingredients that constitute the recipe for success for any company looking to win one of our awards. So it seemed appropriate to invite someone who chose to sing his way to success to win financial backing for the launch of his 'Reggae Reggae Caribbean' sauce in the BBC's Dragons' Den competition.

“We ask for submissions that detail a relevant service or project such as a specific case study, the development of a new service for a particular customer, or a more generic example of good practice. “The ingredients should include examples of innovative ideas; service enhancements; as well as customer and company benefits. And like the end result of any decent recipe, presentation counts for a lot.”

Now in their 29th year, BIFA's Freight Service Awards are open to all members of the trade association, which represents UK companies engaged in the international movement of freight by all modes of transport.

For 2017 the entry process has been simplified and all categories are now completely free to enter. The deadline for entries is September 25th.

Sponsored by a number of blue chip companies, each of the ten award categories is recognised as very prestigious and winning an award has become more coveted year-on-year.

The awards ceremony luncheon is an annual event on the industry calendar. This event will take place on Thursday, January 18th next year and will provide a valuable opportunity for the 500 or more attendees to acknowledge the winners as well as network with people from within the industry.

Comments Robert Keen, Director General of BIFA: “The awards are an important part of BIFA's mission to encourage our members in their pursuit of improved standards and excellence within the logistics and supply chain industry.

“Levi Roots is a classic example of someone who has used an award to go on to achieve even more successes, and I would hope that any of the winners of our awards would see the same results.”

The BIFA Freight Service Awards are separated into ten categories, as follows:

General categories

Project Forwarding Award – sponsored by Peter Lole Insurance Brokers

Specialist Services Award – sponsored by Forward Computers

Staff Development Award – sponsored by Albacore Systems

Supply Chain Management Award – sponsored by BoxTop Technologies

Modal categories

Air Freight Award – sponsored by IAG Cargo
European Logistics Award – sponsored by TT Club
Ocean Freight Award – sponsorship package available

Specialist categories

Cool award – sponsored by American Airlines Cargo
Extra Mile award – sponsored by Descartes

Individual category

Young Freight Forwarder of the Year Award – sponsored by Virgin Atlantic Cargo

Further information relating to entries and luncheon reservations can be obtained by visiting the BIFA website www.bifa.org/awards

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NOTES FOR EDITORS

About the Awards:

The BIFA Freight Service Awards have been running for 29 years, and the ceremony has been held at the Brewery in Chiswell Street, London, since their inception in 1989. The winners are ultimately determined by a carefully selected judging panel, consisting of sponsors and independent industry specialists.

About BIFA

The British International Freight Association (BIFA) represents UK companies engaged in the international movement of freight by all modes of transport. A not-for-profit organisation, BIFA is funded by subscription and run by its members for its members. It operates with a full-time Secretariat, which administers and manages the Association's affairs. BIFA provides an effective and proactive organisation dedicated to improving standards of professionalism within the logistics and supply chain industry.

Media reference:

Ref: Ian Matheson, Impress Communications
Tel: +44 (0) 1689 857631
e-mail: info@impresscommunications.org

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Ian Matheson

info@impresscommunications.org / +44 (0) 7894 406762

Impress Communications

+44 (0) 1689 857631

Flint Research Institute, 132 Heathfield Road

Keston, Kent BR2 6BA, UK

www.impresscommunications.org

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