

## **WORLDWIDE FLIGHT SERVICES TAKES SEAT ON CARGO IQ BOARD**

*Cargo iQ opens up to the industry and welcomes its first non-airline or forwarder to its Board*

**Geneva, Switzerland, Monday, 19<sup>th</sup> December 2016** – Worldwide Flight Services (WFS) will be represented by Interim Chief Executive Officer – Europe John Batten on the Board of Cargo iQ.

Batten, who has 35 years' experience in the air cargo industry, was previously an observer to the Cargo iQ Board of twelve airline and forwarder representatives.

Cargo iQ is a not-for-profit membership group supported by IATA with the mission of creating and implementing quality standards for the worldwide air cargo industry.

"Cargo iQ has a vital role to play in continuing to drive improvements in the industry," said Batten.

"It is an exciting time to be joining the Board as we take next steps towards the launch of our Smart Data project, and new audit and certification scheme, and I am looking forward to working with the team for the roll out of these important developments."

Batten began his career in air cargo with TNT, where he was Managing Director – Global Network and Air Cargo Sales for more than 25 years.

He was Senior Vice President, Cargo for Qatar Airways, before moving to Swissport as Executive Vice President, Cargo.

"John's knowledge and advice has already been invaluable as an observer," said Ariaen Zimmerman, Executive Director, Cargo iQ.

"We are very pleased to be welcoming him to the Board as we develop."

More than 80 Cargo iQ members worldwide, including airlines, forwarders, ground handlers, IT companies, and airports collaborate to measure success and continuously improve the value of airfreight for customers.

The Group collects over 130 million lines of data a year on its members' shipments for 11 milestones from airport-to-airport and five more from door-to-door.

The Group's Smart Data project will allow members to generate customised reports to compare their performance to the industry.

Cargo iQ already offers customised certification for members on shipment control, quality management, and compliance to its standards. Next year will see the launch of its new audit and certification scheme.

## **Ends**

### **About Cargo iQ**

Cargo iQ is an IATA interest group with the mission of creating and implementing quality standards for the worldwide air cargo industry.

Cargo iQ operates as a not-for-profit membership group supported by IATA and composed of over 80 major airlines, freight forwarders, ground-handling agents, trucking companies, and IT solution providers globally.

Cargo iQ members developed a system of shipment planning and performance monitoring for air cargo based on common business processes and milestones. As part of that system, the Cargo iQ Master Operating Plan (MOP), which has been endorsed by IATA as a recommended industry practice, describes the standard end-to-end process of transporting air cargo.

### **About Worldwide Flight Services**

Worldwide Flight Services (WFS) is one of the world's leading ground handling organisations, providing high quality cargo, passenger, baggage and ramp services across a network spanning over 188 locations in more than 22 countries on five continents.'

### **For further information**

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