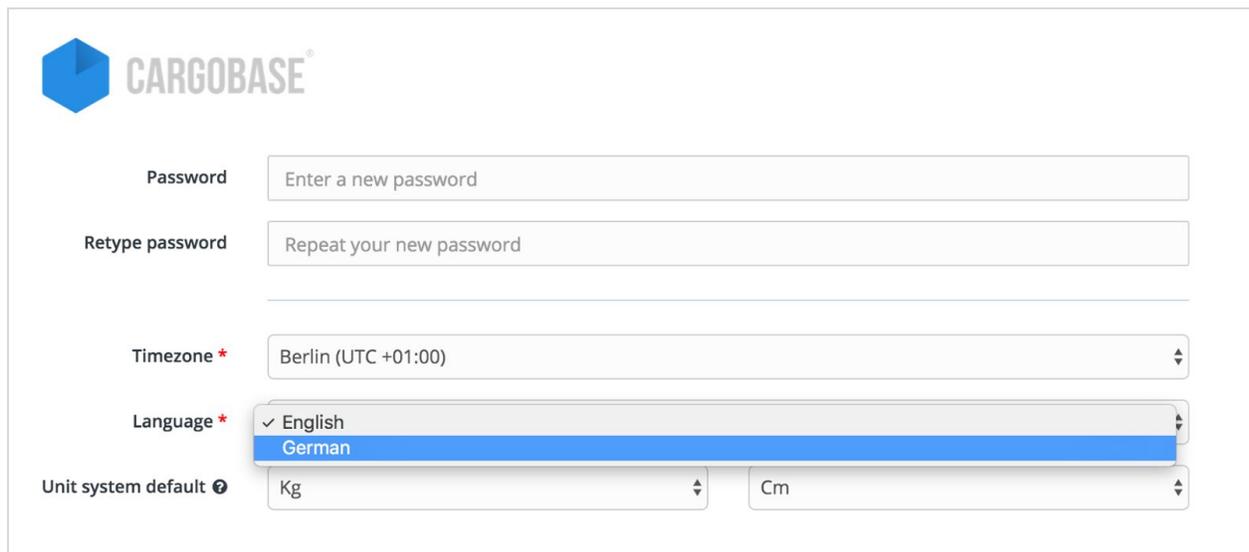


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Guten Tag!

Cargobase Launches German Version of its Platform

Singapore, 2 November 2016 – Cargobase, the online platform for ad hoc freight, has successfully launched a German version of its platform. This highly anticipated update is welcomed by its German-speaking market.



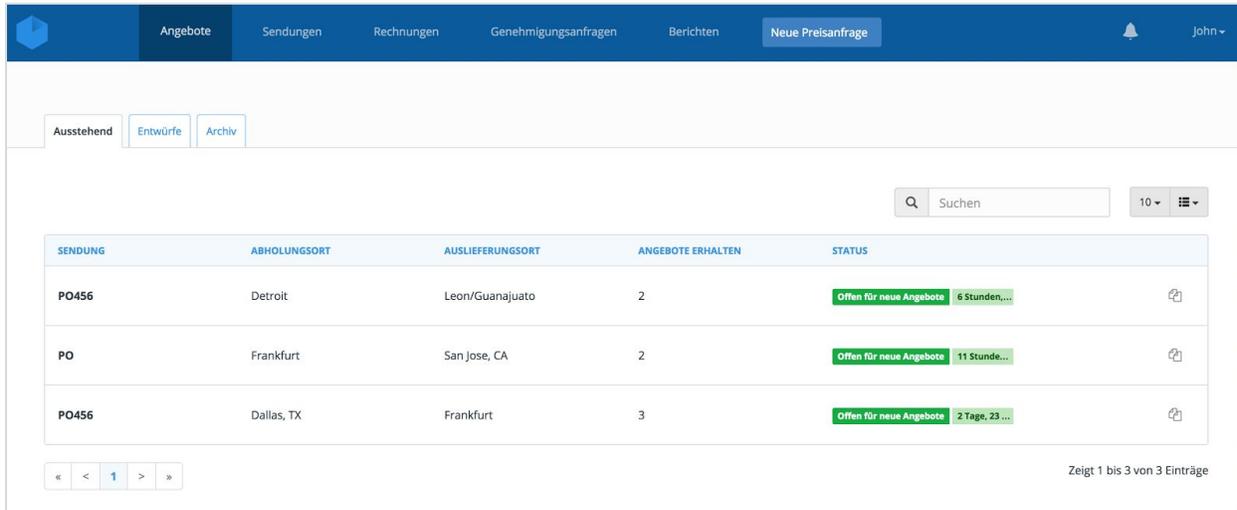
The screenshot shows the Cargobase registration form. At the top left is the Cargobase logo. Below it are two text input fields: "Password" with the placeholder "Enter a new password" and "Retype password" with the placeholder "Repeat your new password". Below these is a horizontal separator line. The "Timezone" field is a dropdown menu currently set to "Berlin (UTC +01:00)". The "Language" field is a dropdown menu with "English" selected and "German" highlighted in blue. The "Unit system default" field consists of two dropdown menus, the first set to "Kg" and the second set to "Cm".

Since its launch in 2014, Cargobase has been interacting with its growing base of enterprise users to better understand areas of improvement. Although the English language is commonplace in the logistics industry, Cargobase is aware that 95% of its users are operational staff from all over the world, across a span of roles, and nationalities, where English may not be their first language. As 70% of Cargobase activities are generated by the automotive hi-tech industries, industries where German-speaking countries still have a strong foothold, it is only fitting to launch a German version of the platform.

Cargobase prides itself as an end-to-end platform that supports all stakeholders across the entire ad hoc freight process. “We value feedback from all our users. They give us direction, inspiration, and help to shape what our business will become in the future. As we prepare our

business to enter “global mode”, we recognize that in order to truly “be global”, we must first “be local””. - Wiebe Helder, CEO Cargobase

The German version of the Cargobase platform is now available.



The screenshot shows the Cargobase platform interface. At the top, there is a navigation bar with tabs for 'Angebote', 'Sendungen', 'Rechnungen', 'Genehmigungsanfragen', 'Berichten', and 'Neue Preisfrage'. Below the navigation bar, there are tabs for 'Ausstehend', 'Entwürfe', and 'Archiv'. A search bar with the text 'Suchen' and a dropdown menu with '10' and a list icon are visible. The main content area displays a table with the following columns: 'SENDUNG', 'ABHOLUNGSORT', 'AUSLIEFERUNGSORT', 'ANGEBOTE ERHALTEN', and 'STATUS'. The table contains three rows of data:

SENDUNG	ABHOLUNGSORT	AUSLIEFERUNGSORT	ANGEBOTE ERHALTEN	STATUS
PO456	Detroit	Leon/Guanajuato	2	Offen für neue Angebote 6 Stunden...
PO	Frankfurt	San Jose, CA	2	Offen für neue Angebote 11 Stunde...
PO456	Dallas, TX	Frankfurt	3	Offen für neue Angebote 2 Tage, 23 ...

At the bottom left, there is a pagination control showing '1' in a blue box, and at the bottom right, it says 'Zeigt 1 bis 3 von 3 Einträge'.

About Ad Hoc Freight

Ad hoc freight is any freight service that falls outside the regular, pre-planned supply chain, usually procured through a spot-buy process. Typically, ad hoc freight is associated with high costs and inferior management, and puts supply chains at risk.

Ad hoc freight is a multi-billion-dollar market; companies across various industries spend \$350 billion per year on it - a number that is currently growing due to shorter product life-cycles, demand driven production and more complex products.

About Cargobase

Cargobase is a logistics technology company whose focus is on ad hoc freight, a fast-growing logistics niche. Launched in 2014, Cargobase teamed up with Fortune 500 companies and rebuilt the entire ad hoc freight process from the ground up.

The result is an online platform - that supports shippers and providers alike - to manage entire ad hoc freight transaction. This includes quoting, approval, tracking, invoice audit, freight payment and reporting.

More details here www.cargobase.com