

1 October 2015

## **Maersk Line launches first direct Thailand – Australia service in the market**

Maersk Line will add a call at the port of Laem Chabang in Thailand on its Boomerang service starting from October 2015. This unique setup offers Thai exporters and importers with the first and only direct service between Thailand and Australia.

The weekly service will connect Thailand to main ports in Australia: Fremantle, Adelaide, Melbourne, Sydney and Brisbane. The new direct link means the containers remain on the Boomerang service vessels, which provides a fast and reliable product and eliminates the need for transshipment of the cargo elsewhere in South-east Asia.

“We are seeing good growth in the trade between Thailand and Australia, and we will further promote this by offering a direct service, which will provide exporters and importers with superior transit time and higher reliability,” says Bo Wegener, Managing Director at Maersk Line in Thailand.

Exports from Thailand to Australia largely comprise consumer goods, including electronics and auto parts. Imports are primarily grains, hay, metal and paper.

“We have been operating in Thailand for more than 60 years, and will continue to expand our services in this important market. The investment in the direct call of the Boomerang service is another example of Maersk Line’s commitment to facilitate the growth of Thai exports and imports,” adds Bo Wegener.

The weekly service covers the ports of Brisbane – Sydney – Melbourne – Fremantle – Tanjung Pelepas – Singapore – Laem Chabang – Tanjung Pelepas – Singapore – Fremantle – Adelaide – Melbourne – Sydney – Brisbane – Yokohama – Osaka – Busan – Qingdao – Shanghai – Ningbo – Brisbane.

The first sailing of the direct service is on the vessel Maersk Virginia, which will depart from Laem Chabang port on 4 October 2015.

### **About Maersk Line**

- Maersk Line is the world’s largest container shipping company, known for reliable, flexible and eco-efficient services. We provide ocean transportation in all parts of the world. We serve our customers through 374 offices in 116 countries.
- Maersk Line is part of the Maersk Group, headquartered in Copenhagen, Denmark. The Group employs about 89,207 people in around 130 countries.

For press enquiries, please contact:

Sariyaporn Srisuksawad  
Maersk Line Thailand, Trade and Marketing  
Tel: +6627529102  
Email: Sariyaporn.Srisuksawad@maersk.com