

## Media Information

22 June 2016

### **FOR IMMEDIATE RELEASE**

#### **CATHAY PACIFIC STATEMENT ON SHARK'S FIN CARRIAGE**

Cathay Pacific has a long standing commitment to play our role in a more sustainable world. We were one of the first airlines in the world to raise the awareness of the unsustainability of the global shark trade.

The airline has not approved any shipments for shark's fin for the past year since we instituted a policy agreed with two highly respected international shark conservation agencies. The policy states that any request for shipment of shark or shark products must be assessed by an external panel of acknowledged experts.

Based on our procedure for assessing whether shark products are sustainably sourced, we have rejected all 15 shipment requests for shark-related products in the last 12 months.

We understand the community's desire to promote responsible and sustainable marine sourcing practices, and this remains important to Cathay Pacific's overall sustainable development goals.

Therefore, on the issue of shark's fin, with immediate effect we are happy to agree to ban the carriage. We will continue to review this practice, as we do all our sustainable development policies.

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