

NEWS RELEASE



1st August 2012

DSV Everyday has successful take off

DSV Air & Sea Limited has expanded its recently launched daily air freight product on the back of popular demand.

The service, called DSV Everyday, offers three service levels - Priority, Classic and Economy - giving customers the flexibility to choose the most suitable option for them.

Initially, the product offered daily flights from Hong Kong and South China to the UK, but it is now being expanded to include Shanghai and Beijing to the UK.

The expansion comes on the back of a 30% increase in volumes compared with the same period last year.

Richard Lawford, Director, Sales, DSV Air & Sea Limited, says: "The volume increases we have experienced this year, despite the economic climate, are a testament to the popularity of DSV Everyday.

"By offering three service levels we're able to offer extra control to customers - if they need something urgently they can use our priority service, or if cost efficiencies are a concern, then our economy service could be more suitable.

"The service has been so successful that our customers have asked us to provide similar products from other origins, which is why we have looked at Shanghai and Beijing."

The Priority service offers a fixed transit time of two days from Beijing and Shanghai to the UK with Classic guaranteeing arrival in four days and Economy taking seven days.

ENDS

NOTES TO EDITORS:

Global Transport and Logistics

DSV is a global supplier of transport and logistics services.

DSV has offices in more than 60 countries all over the world and an international network of partners and agents, which makes DSV a truly global player offering services worldwide. By our professional and advantageous overall solutions, the approx 21,000 DSV employees recorded worldwide annual revenue of 5.7 billion euro for 2010.

www.dsv.com

Visit our press centre at any time for further news, photos and information!

<http://www.imagelinepr.co.uk/imageline/press-centre.php>

Laura Pegg PR Executive
Image Line Communications Ltd.
(t) + 44 (0) 20 7689 9009
(e) laura@imageline.co.uk
www.imageline.co.uk
Twitter: <http://twitter.com/ilcpr>
Facebook: <http://www.facebook.com/ILCPR>
LinkedIn: <http://linkd.in/aPOXzg>



We want to ensure that press releases and other communications you receive from us in the future are relevant to you. If you choose to unsubscribe please insert your email address into the first column. If you haven't already done so, please click on our survey

<http://gs-survey.com/s.asp?s=16812>

If you want to unsubscribe, please click [here](#)