

MEDIA RELEASE

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Panalpina establishes four Logistics Competence Centers across the globe

The increasing pressure for companies to maximise efficiency in their supply chains places more emphasis upon their supply chain partners to create new and innovative solutions to help support their efforts in this task through the entire product life cycle. Panalpina addresses this need with four new Logistics Competence Centers and a Supply Chain Solutions Center with dedicated experts.

For companies throughout the world it is becoming increasingly important to design their supply chains in a more flexible and efficient way. They need to consider market volatility and the impact of inventory levels, cost of capital, damage and loss, lost sales, time to market and asset velocity on supply chain costs. Panalpina offers its customers the design and execution of logistics and transportation services as well as strategic consultancy on their end-to-end supply chain. This is also reflected in Panalpina establishing four new Logistics Competence Centers (LCCs) across the globe and a Supply Chain Solutions Center in Germany.

Logistics Competence Centers in Prague, Singapore, Buenos Aires and New Jersey

The establishment of Panalpina's LCCs in Prague, Singapore, Buenos Aires and New Jersey will provide support for the Logistics teams in Panalpina's areas. The local teams can resort to the Logistics experts in the LCCs for support from pre-sales through implementation to continuous improvement. The experts support the deployment of the best-in-class tools and techniques in terms of tender and bid management, logistics solutions design, operations modelling and optimisation and lean logistics excellence. Panalpina recently announced its strategic partnership with Red Prairie as its standardized global logistics platform and this is just one of the growing number of applications available within the Competence Centers.

"Our Logistics Competence Centers unite logistics know-how, industry-specific experience and the best available tools and platforms. They have been designed so that standard process and procedures are integrated into all of Panalpina's Logistics operations allowing customers to have the confidence of experiencing consistency and transparency globally," said Kerry Eby, Global Head of Logistics Solutions at Panalpina, who is directly responsible for the LCCs.

Supply Chain Optimization driven out of Frankfurt

While the LCCs specifically look at finding and implementing the best solution for warehousing, Panalpina's Supply Chain Solutions Center in Frankfurt acts as an extension of the customers' supply chain management for improving their supply chain end-to-end. Panalpina has highly qualified professionals who use assessment tools and benchmarking applications to compare individual supply chain performance to a wider set of industry peers. The objective is not just about providing customers with strategic guidance in regards to supply chain design and execution but about putting the identified optimization possibilities into practice. The experts identify inefficiencies in supply chain configurations with the ultimate objective of improving their end-to-end performance in terms of operational, financial as well as managerial aspects. "We analyze supply chains and make recommendations to eliminate the identified inefficiencies and to support the customer's market or production strategy. It is all about cutting out process waste and reducing direct and indirect costs," said Peter Karel, Global Head of Supply Chain Solutions at Panalpina.

Ultimately, Panalpina's goal is to enhance long-term partnerships with its customers by providing the best possible solutions for their individual requirements. "With this approach we are creating win-win situations with our top customers across all industries," said Sven Hoemmken, Global Head of Marketing and Sales.

The Panalpina Group

The Panalpina Group is one of the world's leading providers of supply chain solutions, combining intercontinental Air and Ocean Freight with comprehensive Value-Added Logistics Services and Supply Chain Services. Thanks to its in-depth industry know-how and customized IT systems, Panalpina provides globally integrated end-to-end solutions tailored to its customers' supply chain management needs. The Panalpina Group operates a global network with some 500 branches in more than 80 countries. In a further 80 countries, it cooperates closely with partner companies. Panalpina employs approximately 15,500 people worldwide.

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