

## Media Information

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### **FOR IMMEDIATE RELEASE**

#### **CATHAY PACIFIC RELEASES COMBINED TRAFFIC FIGURES FOR DECEMBER 2014**

Cathay Pacific Airways today released combined Cathay Pacific and Dragonair traffic figures for December 2014 that show a notable increase in both the number of passengers carried and the cargo and mail tonnage uplifted compared to the same month in 2013.

Cathay Pacific and Dragonair carried a total of 2,773,094 passengers in December – an increase of 6.5% compared to the same month in 2013. The passenger load factor grew by 1.1 percentage points to 83.5% while capacity, measured in available seat kilometres (ASKs), increased by 5.9%. For 2014 as a whole, passenger volumes were up by 5.5% while capacity grew by 5.9%.

The two airlines carried 156,603 tonnes of cargo and mail last month, an increase of 12.2% compared to December the previous year. The cargo and mail load factor rose by 4.9 percentage points to 68.2%. Capacity, measured in available cargo/mail tonne kilometres, rose by 6.6% while cargo and mail revenue tonne kilometres (RTKs) flown were up by 15.0%. For 2014 as a whole, tonnage rose by 12.0% while capacity was up 10.4% and RTKs increased by 14.8%.

Cathay Pacific General Manager Revenue Management Patricia Hwang said: “Passenger traffic was slightly below expectations in the first half of December, but then we finished the year with a very strong Christmas and New Year peak, breaking a number of daily uplift records over the holiday period. Demand from Hong Kong to the main holiday destinations in North Asia and Southeast Asia was consistently strong and we added extra sectors on a number of routes in response. Loads to the UK, Europe and Australia/New Zealand were also high. However, we saw a falloff in demand in the premium cabins, which put downward pressure on yield.”

Cathay Pacific General Manager Cargo Sales & Marketing Mark Sutch said: “Following on from a strong November, demand for cargo shipments remained robust right up until the beginning of the Christmas holidays in key markets. Traffic was again driven by strong demand out of Hong Kong and Mainland China, particularly on transpacific routes, and we also saw solid shipments on the main intra-Asia lanes. Demand fell away when the holidays kicked in, as expected, though the markets began to pick up again from the second week of January.”

The full December figures are on the next page.

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CATHAY PACIFIC / DRAGONAIR COMBINED TRAFFIC	DEC	% Change	Cumulative	% Change
	2014	VS DEC 13	DEC 2014	YTD
RPK (000)				
- Mainland China	647,846	1.7%	8,417,674	2.2%
- North East Asia	1,317,826	10.1%	14,682,458	10.2%
- South East Asia	1,521,048	14.7%	15,144,242	3.3%
- India, Middle East, Pakistan & Sri Lanka	698,170	-3.6%	8,559,586	6.0%
- South West Pacific & South Africa	1,508,023	7.5%	15,341,532	8.6%
- North America	2,747,405	13.0%	31,586,420	15.5%
- Europe	1,434,664	-2.5%	18,524,673	-1.5%
RPK Total (000)	9,874,982	7.5%	112,256,585	7.3%
Passengers carried	2,773,094	6.5%	31,570,224	5.5%
Cargo and mail revenue tonne km (000)	934,231	15.0%	10,044,246	14.8%
Cargo and mail carried (000kg)	156,603	12.2%	1,723,239	12.0%
Number of flights	6,642	4.7%	75,451	5.0%

CATHAY PACIFIC / DRAGONAIR COMBINED CAPACITY	DEC	% Change	Cumulative	% Change
	2014	VS DEC 13	DEC 2014	YTD
ASK (000)				
- Mainland China	946,145	-1.7%	11,250,388	-2.2%
- North East Asia	1,649,345	10.5%	18,398,767	8.6%
- South East Asia	1,770,845	7.8%	18,624,916	2.1%
- India, Middle East, Pakistan & Sri Lanka	829,240	-12.0%	10,685,268	-0.1%
- South West Pacific & South Africa	1,702,147	6.3%	18,032,305	3.1%
- North America	3,255,202	18.7%	36,663,539	19.1%
- Europe	1,668,051	-5.9%	21,055,938	-2.2%
ASK Total (000)	11,820,975	5.9%	134,711,121	5.9%
Passenger load factor	83.5%	1.1pt	83.3%	1.1pt
Available cargo/mail tonne km (000)	1,369,370	6.6%	15,629,749	10.4%
Cargo and mail load factor	68.2%	4.9pt	64.3%	2.5pt
ATK (000)	2,493,603	6.3%	28,440,296	8.3%

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