

Media Information

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FOR IMMEDIATE RELEASE

CATHAY PACIFIC RELEASES COMBINED TRAFFIC FIGURES FOR NOVEMBER 2013

Cathay Pacific Airways today released combined Cathay Pacific and Dragonair traffic figures for November 2013 that show an increase in the number of passengers carried alongside a rise in cargo and mail tonnage.

Cathay Pacific and Dragonair carried a total of 2,476,776 passengers in November – an increase of 4.9% compared to the same month last year. The passenger load factor was up 2.1 percentage points to 81.3%, while capacity, measured in available seat kilometres (ASKs), increased by 3.1%. For the year to date, the number of passengers carried is up 3.3% against a capacity drop of 2.3%.

The two airlines carried 147,450 tonnes of cargo and mail last month, an increase of 4.7% compared to November 2012. The cargo and mail load factor fell by 0.2 percentage points to 63.7%. Capacity, measured in available cargo/mail tonne kilometres, increased by 8.5% while cargo and mail revenue tonne kilometres flown were up by 8.1%. For the year to date, tonnage has fallen by 1.1% while capacity has shown a 1.7% increase.

Cathay Pacific General Manager Revenue Management James Tong said: “Demand on long-haul routes remained robust in November, in all classes of travel. Traffic in the Economy cabin for short-haul routes was in line with expectations, with Japan and Korea in particular performing well. However, demand in the premium cabins within the region was weaker than hoped. The Premium Economy cabin was opened for sale on regional routes from late October and load factors are beginning to grow. This product has helped to improve overall yield in the Economy cabin.”

Cathay Pacific General Manager Cargo Sales & Marketing Mark Sutch said: “The increase in volumes that began in late October continued to gain momentum in November and we ramped up capacity on key long-haul routes accordingly. The surge in traffic was driven by hi-tech consumer goods being shipped out Mainland China and other major manufacturing centres in Asia. Demand was especially robust on transpacific routes and the momentum was maintained through to the Thanksgiving holiday at the end of the month.”

The full November figures are on the next page.

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CATHAY PACIFIC / DRAGONAIR COMBINED TRAFFIC	NOV	% Change	Cumulative	% Change
	2013	VS NOV 12	NOV 2013	YTD
RPK (000)				
- Mainland China	649,691	-2.9%	7,600,440	3.9%
- North East Asia	1,116,741	17.1%	12,128,383	9.3%
- South East Asia	1,263,823	3.1%	13,333,364	3.1%
- India, Middle East, Pakistan & Sri Lanka	659,619	-2.6%	7,352,341	-3.7%
- South West Pacific & South Africa	1,133,518	3.9%	12,719,819	-0.2%
- North America	2,319,881	8.3%	24,909,357	-5.9%
- Europe	1,441,597	6.7%	17,338,087	2.6%
RPK Total (000)	8,584,870	5.9%	95,381,791	0.3%
Passengers carried	2,476,776	4.9%	27,315,461	3.3%
Cargo and mail revenue tonne km (000)	882,890	8.1%	7,937,246	-1.9%
Cargo and mail carried (000kg)	147,450	4.7%	1,399,555	-1.1%
Number of flights	6,100	5.3%	65,531	5.0%

CATHAY PACIFIC / DRAGONAIR COMBINED CAPACITY	NOV	% Change	Cumulative	% Change
	2013	VS NOV 12	NOV 2013	YTD
ASK (000)				
- Mainland China	945,830	1.5%	10,540,112	4.7%
- North East Asia	1,363,006	-1.4%	15,455,971	-0.1%
- South East Asia	1,519,494	-0.3%	16,602,900	1.3%
- India, Middle East, Pakistan & Sri Lanka	926,877	1.8%	9,754,122	-3.4%
- South West Pacific & South Africa	1,403,353	-0.6%	15,888,349	-4.7%
- North America	2,663,044	10.4%	28,052,467	-7.3%
- Europe	1,733,879	3.9%	19,763,272	-0.4%
ASK Total (000)	10,555,483	3.1%	116,057,193	-2.3%
Passenger load factor	81.3%	2.1pt	82.2%	2.1pt
Available cargo/mail tonne km (000)	1,387,011	8.5%	12,877,464	1.7%
Cargo and mail load factor	63.7%	-0.2pt	61.6%	-2.3pt
ATK (000)	2,390,821	6.1%	23,913,594	-0.2%

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