



## **Cargo Rewards: the new rewards program for LATAM Airlines Group's cargo customers**

- LAN CARGO, TAM Cargo, Mas Air and LAN CARGO Colombia are introducing **Cargo Rewards**, a new corporate rewards program that allows customers to accumulate credit for travel.

**Monday, August 3, 2015** — In August, LATAM Airlines Group's cargo customers\* will start benefiting from **Cargo Rewards**, a new corporate rewards program that will allow them to convert every ton of cargo transported internationally by LAN CARGO, TAM Cargo, LAN CARGO Colombia and Mas Air into credit for travel.

“With this new program we want to reward all those customers who choose our company, throughout our entire network. With many of them, we've developed long-term relationships and we've grown together throughout the years. This program will allow us to reward them and provide them with, apart from great service, an incentive to keep working together”, said **Álvaro Carril, LAN CARGO's Senior Vice President Sales & Marketing.**

**Cargo Rewards** is exclusive to cargo agents who transport cargo using the LATAM Airlines Group's network and its cargo affiliates, and is aimed at rewarding their preference and loyalty. Each shipment made by customers inside the program will accumulate cargo credit, which can then be exchanged for flight tickets on **oneworld®** airlines.

LAN CARGO and its affiliates transport cargo to 144 destinations in 26 countries, offering the broadest connectivity to, from and within Latin America. Its various hubs allow for the transport of different products between Latin America, North America, Europe and Asia, with flowers, salmon, consumer goods, and pharma products among the most prominent.

\* Terms and conditions apply.

### About LATAM Airlines Group S.A.

LATAM Airlines Group S.A. is the new name given to LAN Airlines S.A. as a result of its association with TAM S.A. LATAM Airlines Group S.A. now includes LAN Airlines and its affiliates in Peru, Argentina, Colombia and Ecuador, and LAN Cargo and its affiliates, as well as TAM S.A. and its subsidiaries TAM Linhas Aereas S.A., including its business units TAM Transportes Aereos del Mercosur S.A., (TAM Airlines (Paraguay)) and Multiplus S.A. This association creates one of the largest airline groups in the world in terms of network connections, providing passenger transport services to about 135 destinations in 24 countries and cargo services to about 144 destinations in 26 countries, with a fleet of 316 aircraft. In total, LATAM Airlines Group S.A. has approximately



53,000 employees and its shares are traded in Santiago, as well as on the New York Stock Exchange, in the form of ADRs, and Sao Paulo Stock Exchange, in the form of BDRs.

Each airline will continue to operate under their current brands and identities. For any inquiry of LAN or TAM, please visit [www.lan.com](http://www.lan.com) or [www.tam.com.br](http://www.tam.com.br), respectively. Further information at [www.latamairlinesgroup.net](http://www.latamairlinesgroup.net)